

75. veiling, 48c.

La Tosca and Brussels net in 48c
white and colors—per yard....
79c flowered veiling, 55c.
Flowered net in all the new de-
signs—a most unusual selec-
tion—per yard..... 55c
\$1.25 to 75c. veiling, 94c. to 59c.
Made veils with fancy
chenille dotted bor-
ders, 1½ yds. long.... 94c to 59c

Hats Trimmed Free of Charge.

LOWEST PRICED STORE IN NEW YORK FOR FINE GOODS.

Ehrich Bros.

6TH AVE., 22D and 23D STS., NEW YORK.

Mail orders filled

Unless otherwise stated. **WRITE TO-NIGHT** for whatever you require. Though not in the advertisement, it is surely in the store—and you are certain to save money by ordering during this great sale.

Morning Sales.

by inducing morning purchases. **Wednesday—8 to 12.30.** Extra bargains offered only to relieve the afternoon crush. Hence, only for these hours—8 A. M. to 12.30. Hence, also, no mail orders, no telephone orders, no C. O. D.'s for these items.

\$2.50 Clocks, \$1.
300 to go—heavy gilt-plated MANTEL CLOCKS—every one warranted a perfect timepiece—while they last..... 1.00

39c. grenadine voiles, 15c.
All colors and black—36 inches wide; a sheer and very popular fabric—brings 39c. elsewhere—for these hours..... 15c

Wednesday—8 to 12.30.

Extra bargains offered only to relieve the afternoon crush. Hence, only for these hours—8 A. M. to 12.30. Hence, also, no mail orders, no telephone orders, no C. O. D.'s for these items.

12c. gingham, 5c. yard
Immense assortment to choose from—checks and stripes—in all colorings—fast colors and very specially priced—for these hours..... 5c

39c. grenadine voiles, 15c.
All colors and black—36 inches wide; a sheer and very popular fabric—brings 39c. elsewhere—for these hours..... 15c

Women's \$7.50 jackets, \$4.50

SPRING JACKETS, in tan, covert and black cheviot; made collarless with lapped seams; full sleeve; lined in self-colored satin—for these hours..... 4.50

\$2 lace neck scarfs, 43c.
Pure silk chantilly lace NECK SCARFS; extra wide; some 2 yards long; in black and white—Wednesday..... 43c

35c. table damask, 19c.
Full bleached TABLE DAMASK, 64 inches wide, assorted patterns—purchase limited to 5 yards..... 19c

\$2 umbrellas, 98c.

Silk, Union taffeta, silk serge and English floria tight roll UMBRELLAS, with wide variety of latest handles—not more than 2 to a customer..... 98c

59c. pongee silk, 39c.
All-silk black PONGEE, guaranteed not to split nor spot..... 39c

10c. hose supporters, 5c.
Women's, misses' and children's SIDE HOSE SUPPORTERS—black and white; first quality elastic, with nickel clasps—always 10c.—Wednesday..... 5c

Exquisite Easter millinery.

Have you seen our famous \$5 line of trimmed hats? They have become known far and near for their beauty, becomingness and artistic construction. There's about these hats an individuality and distinctive style found only in hats elsewhere at \$10, \$12 and \$15.

\$2.50 untrimmed hats, \$1.50.

Light and graceful shapes, covered with silk chiffon, fancy horse hair braid crowns—need but little trimming..... 1.50

75c. flowers, 39c. and 29c.
2,500 bunches fine imported roses, foliage and small flowers, 29c & 39c

\$7.50 Easter hats, \$5.

1,000 beautiful Easter hats trimmed in the latest spring styles; fine silk materials, all new shades, shapes and designs; splendid values at \$7.50—Easter sale price..... 5.00

45c. straw braid, 29c.
5,000 pieces straw braids, French dye, black, white and colors; value 45c., piece of 12 yds. 29c

\$5 peau de cygne waists, \$2.25.

From being slightly mussed from handling these dainty creations go to half and less.

Elegant peau de cygne waists, in several styles—some made with tucks to the bust line; double box-plaited front; tucked back and sleeve—beside many other styles, in black, white and blue—like cut on right..... \$2.25

\$7 crepe de chine waists, \$4.98
Handsome crepe de chine and peau de cygne waists—some with cluster tucks, trimmed with self-color wood fibre trimming; fancy stock and pretty collar—also peau de cygne tucked waists with shoulder effect of fagoting—all the wanted colors—like cut on left—very special at..... \$4.98

\$5 \$7 waist, \$4.98
This \$5 waist, \$2.25

**Easter baby-wear bargains—****Children's 69c. skirts, 49c.**

Children's muslin skirts, extra full umbrella ruffle, with cluster of tucks—sizes to 12 years..... 49c

\$3.98 reefers, \$2.98.

Children's reefers, of cheviot, cloth and mohair; tailor made, with military buttons—sizes 2 to 5 years—special..... 2.98

89c. dresses for 59c.

Children's fine lawn dresses, French waists, tucks and insertions of embroidery—also pointed yoke, with insertions of val. lace—sizes 2 to 5 years—Wednesday..... 59c

Infants' 75c. slips, 49c.

Infants' long nainsook slips, square yoke, with insertions of fine embroidery—very special at..... 49c

That great sale of women's suits

Opportunities ordinarily out of the question.

Sunday we told of the great purchase—and by Monday night half were sold! Ready-to-morrow—with the second shipment of this really phenomenal offering—a half-price sale of suits at the very start of the season.

Here are some six hundred suits—from some of the best manufacturers, forced to unload because of the backward season—suits that should bring regular prices they have sacrificed to make room for summer goods.

Women's regular**\$22 suits for****\$12.50****\$14.95****for women's reg-****ular \$29 suits****creations. We make two great lots of them all and shall sell:****Women's Regular \$22 Suits at \$12.50 and \$29 Suits at \$14.95**

In this great lot are new, up to date suits of fine cheviot, broad-cloth, etamines and covert cloth, handsomely trimmed and lined with satin or silk—beautifully cut skirts, made to match the jackets, which are mostly Eton blouse effect—showing them to be this season's very latest creations. We make two great lots of them all and shall sell:

**75c. kid gloves, 49c.**

Prices that insure a saving of fully a fourth on every pair—often more.

A special lot of 100 dozen fine quality, 2-clasp suede gloves—splendid 75c. value—at..... 49c

\$1.50 gloves for \$1—That's what you get in the "Ehrich" glove gloves—every pair warranted and the equal of any \$1.50 glove made. Ask for the "Ehrich" gloves.

\$1 kid gloves, 78c.
3,600 pairs of these fine kid gloves, with the favorite two clasps, latest back stitching—splendid \$1 values..... 78c

\$1.50 men's gloves, \$1.
Fine quality of dogskin gloves in the latest shades, P. K. sewn—an Easter special, at..... 1.00

\$1 kid gloves, 78c.
3,600 pairs of these fine kid gloves, with the favorite two clasps, latest back stitching—splendid \$1 values..... 78c

\$1.50 men's gloves, \$1.
Fine quality of dogskin gloves in the latest shades, P. K. sewn—an Easter special, at..... 1.00

Easter's smartest neckwear.

An Easter neckwear showing more elaborate than ever—positively peerless pricing.

25c. Stock Collars, 15c.—Point de Venise Stock Collars, with handsome tabs and designs, very special at..... 15c

\$3.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$3.00 Shawls, \$1.79—Pure Silk Knitted Shawls, extra fine grade, in all desirable colors—never sold less than \$3.00—special price..... 1.79

\$2.00 Cape Collars, \$1.69—Venise Cape Collars, in neat floral patterns—usually \$2.00—Wednesday..... 1.69

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

\$5.00 Silk Neck Ruffs, \$2.98—Liberty Silk Neck Ruffs and Capes—large flowing and—Juby trimming—kinds that sell up to \$5.00—Wednesday..... 2.98

"Satisfaction Guaranteed or Money Promptly Refunded."**Rothenberg & Co.****Matchless Wednesday Values.**

With Easter only five days away immediate purchasing is a necessity. Buy to-morrow—AT ROTHENBERG'S—you'll find it a pleasure, you'll find it extremely profitable. The following offerings do not begin to tell the whole of the great money-saving story. There are many other special values which you certainly will not care to miss.

Double Blue Stamps Until Noon To-Morrow.

Single Stamps, as Usual, from Noon Till Closing Time.

Easter Sale Women's Handsome Sample Suits.

300 Handsome Suits, in fancy suitings, broad-cloth, chevots and finest Venetians; Eton, blouse and coat styles, all richly lined with taffeta; beautifully trimmed; newest skirts. In this lot are 100 fine samples and 200 copies of same in all sizes; values \$15 to \$18; choice at..... 9.98

300 Very Handsome Suits, including finest model suits, in voiles, broadcloths, chevots and fine novelty materials in beautiful dressy effects, lined with rich taffetas in all colors and sizes; in blouse or Eton styles; values in this lot up to \$20.00; choice at..... 14.98

Sample Suits for Misses, Worth from \$12 to \$16, at \$7.98.

You will never find a better opportunity than this. We bought nearly 300 Sample Suits for this sale. They are made from all-wool fancy suitings, Venetians, chevots and other materials. Made up in newest Eton, blouse or coat styles, taffeta, satin or silk serge lined. All the newest effects, such as broad shoulders, epaulettes, military capes, &c. Trimming of newest braid combinations, pipings or tailory effects. Skirt in Spring styles. Sizes 14 to 18. Values \$12.00 to \$16.00; choice at..... 7.98

Girls' Peau de Soie Coats.

There are 300 handsome ¾ length coats, made from rich, bright lustre silk peau de soie, with new round cape; trimmed with fine antique lace medallions and rows of tailor stitching—full double-breasted box style, lined throughout; also full puff sleeve and reverse cuff; sizes, 6 to 14. On sale at a price that does not cover the cost of material at..... 2.98

Girl's Finest Box Coat at \$2.98.

Made from strictly all wool cheviot serge or covert cloth; very full double-breasted box style, collarless, with ten rows of fancy tailor stitching round neck, deep cloth facing, full sleeve with reverse cuff and trimmed with fancy buttons. The serge coats have a very elaborate silk emblem and three stripes; colors brown, cadet, navy and red. The covert coat is exactly the same style, but no emblem; sizes 6 to 14; value \$5.00; choice at..... 2.98

New York's Greatest Millinery Sale.

Owing to the backward season manufacturers are overstocked and must get rid of their stocks at any price. This means your gain and their loss. To-morrow these new lots will be offered at record-breaking prices.

\$3.50 Hand-Made Ready-to-Wear Straw Hats, \$1.49.

Shown in all the newest colors and combinations, made on new French wire frames, and trimmed in the latest style with all the new novelties of the season. Never before has such a perfect hat been offered at such a reasonable price. **Every Hat Ready to Wear.** \$3.50 value, at..... 1.49

\$2.00 Hand-Made Hats at 98c.

These hats are made with crowns of silk horsehair braid, bright jet spangle and silk mohair, brims with shirred and tucked chiffon and silk horsehair on the newest wire frames, which include Turbans, Continentals and the popular "Scotch" hat, in black and white. Value \$2.00, at..... 98c

Immense Sale of Flowers.

This offering includes the newest showing in wreaths and montures, at about 50 per cent. of their real value. The flowers are the latest ideas for the season's hats, shown in all colors, and a large assortment. 75c. to \$3.50 values, at..... 39c to 2.49

Infants' Wear, Petticoats & Corsets.

This is a great opportunity for thrifty women. These lines will certainly appeal to you for the superiority of quality and the exceptionally low prices at which they are offered.

Children's Full and Lawn Hats, 98c.

Full puff crown, with full ruche brim, pompons and aigrette; also wide embroidery & ribbon bows; \$1.25 value, at..... 98c

Children's Cloth Reefers, all wool, 1.98

In red, royal, brown and castor, deep sailor collar trimmed with fancy braid and lace appliques; \$2.50 value, at..... 1.98

Fine Quality Petticoats, mercerized satens, that look like silk; made with full flare

flounce of accordion plaiting; ruche, and ruffle finish; also tucked ruffles; \$2.00 value, at..... 1.49

Corsets, in saten and coutil, in long, medium and short lengths, also tape

girdles, lace and ribbon trimmed; regular 50c. and 75c.; special at..... 39c

Taffeta Silk Petticoats, in black

and colors, made with deep flounce of accordion plaiting; ruche and ruffle finish; \$6.00 value, at..... 4.98

Fine Quality Petticoats, mercerized satens, that look like silk; made with full flare

flounce of accordion plaiting; ruche, and ruffle finish; also tucked ruffles; \$2.00 value, at..... 1.49

An Astounding Sale of Boys' Clothing.

Our clothing section has been the scene of remarkable activity during the past month. Regardless of unfavorable weather, each succeeding day has outdone past records. That is because the qualities we offer at our phenomenally low prices have never before been offered so low.

A Special Lot of Boys' \$3.50 Suits at \$1.69.

These suits are made from good heavy materials, most of them being all wool, and are selected from our recent big sales. We do not care to put too much stress on this advertisement, as we fear the quantities are not large enough to last the day out. Therefore an early purchase is advisable.

Boys' Combination Suits, with two pairs of pants, ages 7 to 15..... 1.69**Boys' Norfolk Suits, with one pair of pants, in ages 3 to 12..... 1.69****Boys' Sailor Suits, with one pair of pants, in sizes 3, 4, 5 and 6..... 1.69****A Lot of Boys' Handsome \$5 Suits at \$2.98.**

Combination Suit with Extra Pants, in strictly pure wool black tibets, for confirmation, also various fancy effects in Scotchies and Chevots for general wear, lined in the best manner possible, sewed with silk; taped seams..... 2.98

Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98**Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits..... 2.98****Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and**